

# PROJECT GREEN CHALLENGE

## Social Media Posts

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### Sample Tweets

I love @TurningGreenOrg's Project #Green Challenge (especially the awesome #eco prizes!) bit.ly/pgcsignup #PGC2016

So excited for @TurningGreenOrg's #PGC2016. Hoping to get a (@Tag your school here) #student to the finals this year! bit.ly/pgcsignup

Which #student from (@Tag your school here) will make it to the @TurningGreenOrg #PGC2016 finals? bit.ly/pgcsignup Sign up to WIN!

Ready to go #green this Oct? @TurningGreenOrg Project Green Challenge has the tools to make it happen! bit.ly/pgcsignup #PGC2016

Join @TurningGreenOrg for the ultimate #green challenge this Oct! Take #eco action + win awesome prizes! bit.ly/pgcsignup #PGC2016

Hey (@Tag your school here) #students: Want to live #green? Love #sustainability? Take @TurningGreenOrg's #PGC2016! bit.ly/pgcsignup

Get #eco goodies delivered to your house, apt or dorm! @TurningGreenOrg #PGC2016 has prizes galore. Sign up: bit.ly/pgcsignup

What is #PGC2016? @TurningGreenOrg's 30day #eco lifestyle challenge for students this Oct! Prizes include scholarship! bit.ly/pgcsignup

Do #good for yourself, school, the world AND win #eco prizes along the way! Sign up: @TurningGreenOrg bit.ly/pgcsignup #PGC2016

If you like living #green + free #eco prizes, you'll def like this: bit.ly/pgcsignup @TurningGreenOrg #PGC2016

Want to incorporate #eco into your life? @TurningGreenOrg's Project #Green Challenge has the steps to start! bit.ly/pgcsignup #PGC2016

Want to go to #SF for a 2-day #eco extravaganza? Be part of @TurningGreenOrg Project #Green Challenge + win! bit.ly/pgcsignup #PGC2016

Think you're #eco friendly? Take @TurningGreenOrg #PGC2016 to learn about ALL aspects of #green living bit.ly/pgcsignup

### Sample Facebook posts

Hello friends! I'm a campus rep for an awesome competition called Project Green Challenge (#PGC2016), hosted by @TurningGreenOrg. For 30 days in October, you get to compete with students at (tag your school here) and students from campuses all over the world. The finalists get flown to California for the challenge finals. Message me for more details on how to sign up! bit.ly/pgcsignup

Want to win eco prizes and a \$5,000 scholarship? Sign up for @TurningGreenOrg Project Green Challenge. The competition takes place from Oct. 1-30 (it will seriously change your life). I'm a campus rep for (tag your school here) so let me know if you want to sign up and check out the link for more details: bit.ly/pgcsignup